

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions of claims in the application.

All claims currently being amended are shown with deleted text in strikethrough format. New text is underlined. Additionally, the status of each claim is indicated in parenthetical expression following the claim number.

Claims 1-17 remain in this Application.

Claims 1, 5, 7-8, 10-12, and 14 are currently amended.

WHAT IS CLAIMED IS:

1. (Currently Amended) A system for presenting a virtual event through a network interfaced with the Internet, the system comprising:

an ASP administration module having authority to grant plural organizations access to the network, the ASP administration module providing templates used by plural contributors to upload content for virtual events, and the ASP administration module granting authority to the plural organizations to create, access, and present virtual events;

an organization administration module associated with an ~~each~~ organization, the organization administration module having authority to create a plural virtual events event associated with the organization, the organization thereby having decentralized control over the virtual event;

an event champion module associated with ~~each~~ the virtual event and operable to establish a virtual event architecture that accepts content for the virtual event from a plurality of predetermined contributors; ~~and~~

a contributor module interfaced with the network and operable to upload content from the plurality of plural predetermined contributors to a the virtual event based upon authority granted to the contributors contributor from the event champion module; and

an anonymous browser module that grants to an unregistered user authority to view a predetermined portion of the virtual event.

2. (Original) The system of Claim 1 further comprising an attendee module

associated with each virtual event, the attendee module operable to authorize attendees to view virtual event content.

3. (Original) The systems of Claim 2 further comprising a member system module operable to establish membership for users to interface with the network.

4. (Original) The system of Claim 3 wherein the attendee module interfaces users with the member system module if the users are not members of the network.

5. (Currently Amended) The system of Claim 1 further comprising a rapid event generator associated with the event champion module, the rapid event generator operable to present an event champion with one or more templates that define the architecture of a the virtual event.

6. (Original) The system of Claim 5 wherein the rapid event generator defines the number of attendees, the type of content and the duration of the virtual event.

7. (Currently Amended) A method for presenting virtual events through a network interfaced with the Internet, the method comprising:

authorizing plural organizations access to the network by an organization administrator, wherein the organization administrator is granted authority to grant access by an administrator;

each organization authorizing the creation of one or more virtual events through the network, each virtual event having an associated event champion;

establishing a virtual event architecture for each virtual event by the associated event champion, the virtual event architecture identifying one or more content contributors; and

uploading content by the content contributors from the Internet, the associated event champion authorized to approve the uploaded content; and

providing unregistered attendees authority to view predetermined portions of the virtual events.

8. (Currently Amended) The method of Claim 7 further comprising:
defining a predetermined time period for presentation of ~~the~~ a virtual event through the Internet; and

authorizing predetermined attendees to access the virtual event during the predetermined time period.

9. (Original) The method of Claim 8 further comprising:
establishing membership to the network for an attendee before authorizing access by that attendee to the virtual event.

10. (Currently Amended) The method of Claim 7 wherein establishing a the virtual event architecture further comprises identifying one or more sponsors of a ~~the~~ virtual event.

11. (Currently Amended) The method of Claim 7 wherein establishing a the virtual event architecture further comprises identifying one or more exhibitors of a ~~the~~ virtual event.

12. (Currently Amended) The method of Claim 7 further comprising:
previewing by the event champion of content loaded to a ~~the~~ virtual event; and
authorizing the previewed content by the event champion for presentation in the virtual event.

13. (Original) The method of Claim 12 wherein the content comprises a video presentation.

14. (Currently Amended) A system for presenting a virtual event through a network interfaced with the Internet, the system comprising:

a rapid event generator accessible by an event champion and operable to define an architecture of the virtual event based on authorizations of a network administrator for an organization to access the network and an organization administrator associated with the authorized organization for the event champion to create the virtual event, wherein the organization administrator grants authority to a plurality of organizations to access the network, wherein each organization controls associated virtual events based on templates from the network administrator.

15. (Original) The system of Claim 14 further comprising:
a content contributor module associated with the network and operable to upload predetermined content authorized by the event champion.

16. (Original) The system of Claim 14 wherein the organization administrator authorizes a virtual event by creating an event instance.

17. (Original) The system of Claim 16 wherein the rapid event generator comprises an object operable to accept the event instance created by the organization administrator and further operable to generate a virtual event object from the event instance and data provided by the event champion.